**Wasan Alabed**

**CS-360**

**November 4, 2024**

**Project One Milestone**

**Selected Application:** **Option 2: Event-Tracking App**

**Event-Tracking app goals:**

The application I would like to work on for Mobile2App’s clients is an event-tracking app that will be used to track the dates and times of upcoming events.

The event-tracking app for Mobile2App’s clients aims to help users manage their upcoming events easily. Users can log in, create an account, view events, add or remove events, and receive notifications. The app aims to improve organization and planning, allowing users to keep track of their schedules and important dates.

Key features of the app include:

* **Login/Signup Screen:** This screen lets users log into their accounts or create a new account if they use the app for the first time. The design should be simple and make both options easy to find.
* **Event Details Table:** This table will store important details about each event, such as the name, date, time, and description.
* **Event Grid Screen:** This screen shows all upcoming events in a grid format, allowing users to see their schedules quickly.
* **Add/Delete Event Mechanism**: Users should be able to add new events by entering relevant details (time, description, etc.) and remove events they no longer wish to track.
* **Event Reminder System**: A mechanism to send notifications to users on the day of the scheduled event, ensuring they are reminded on time.

This application will help people manage their time better. It will be easy to use and well organized, focusing on user login, event management, clear displays of events, and timely notifications. The design will be user-friendly, guiding users through the app and helping them manage events effectively. This will greatly improve the user experience by addressing the most important aspects of the application.

**competitive mobile apps:**

Some popular apps in this area are Google Calendar and Eventbrite. Both apps have features that match our goals and give us insights into the user experience

Google Calendar is a widely used app that enables users to schedule and manage events, set reminders, and share calendars. It integrates seamlessly with other Google services, making it convenient for users who already utilize Google products. [GoogleCalendar.com](https://www.appconner.com/app-google-calendar)

Eventbrite, on the other hand, makes and sells tickets to events—whether it be a concert or class. It allows users to search and advertise any event they can think of and create their own. [eventbrite.com](https://www.appconner.com/app-eventbrite-discover-popular-events-nearby-fun?utm_source=bing&utm_medium=cpc&utm_campaign=202a_afcapp_us_jay%209.6%200.14&utm_term=eventbrite%20andriod&utm_content=380_eventbrite)

The Events-Tracking app will focus on tracking personal events. In contrast, Google Calendar and Eventbrite target a broader audience with many features. With its simple design, this app helps users manage events easily without unnecessary distractions.

**potential users:**

The Event-Tracking appwill target users who prioritize simplicity in event management and personal scheduling. It will be ideal for those needing a straightforward and uncomplicated tool.

The Event Tracker app will be a valuable tool for users, allowing them to easily organize events, receive timely reminders, log in securely, and navigate the application with ease. Users will appreciate the convenience and efficiency it provides, empowering them to manage their schedules more effectively.

It is designed to fit seamlessly into daily routines, making it easier to balance work, school, and social commitments, thus increasing involvement in local events. Users are likely to check the app daily, especially as specific events approach. This consistent usage will lead to long-term engagement, with the app serving as a beneficial utility to help people stay organized and connected in their daily lives.